

YOUR FUNDRAISING PACK



THANK YOU

for helping us care for even more animals. As a *self-funded branch*, RSPCA Cornwall relies entirely on the kindness and support of our local community to continue our vital work.

TIPS, ADVICE
AND INSPIRATION



Cornwall Branch PAWS

Reg Charity number
1024808

Patricia & William
Venton



For more fundraising ideas go to
www.rspcacornwall.org.uk/fundraise/

For more information or support please
contact our fundraising events team



01637 881455
07518 136369

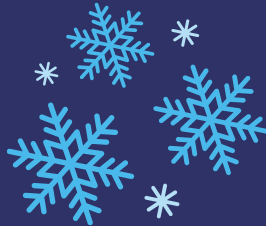


leanne.bawden@rspcacornwall.org.uk

Together we are building

a world that is kinder

to animals



Thank you for requesting a fundraising pack from RSPCA Cornwall Branch!

Inside, you will find everything you need to plan, promote and make the most of your fundraising event, all to help animals in need right here in Cornwall.

What do we do?

RSPCA Cornwall Branch is a **self-funded** charity, rehoming hundreds of animals each year, regardless of age, health or background.

Opened in 1996 by William and Patricia Venton, we rely entirely on local support to fund our **£950,000** annual running costs.

Fundraising Ideas



Go it alone - GO BIG

- **Challenge trek** – join one of our organised walks, like the Jurassic Coast trek or Great Wall of China
- **Sponsored walk, run or cycle** – set a personal distance or goal
- **Car Boot sale** - sell your pre-loved items
- **Host a pamper night** - Invite your friends over for a pamper then just ask for a donation to help save animals.



Team up at work

- **Hold a bake sale** - Who doesn't love cake!
- **Dress down Friday**- Charge a pound or two for the privilege.
- **Raffle**- Everyone loves a raffle any time of year.
- **Matched giving**- Find out if your employer offers matched giving – many companies will match what you raise, doubling your total!



Other fun ideas

- **Sponsored Silence** - Ask for a donation to stay quiet for a specific amount of time
- **Bingo night** – Raise money through admissions, selling recyclable bingo sheets and refreshments
- **Guess the number of sweets in the jar** - £1 a guess



We have got plenty of printable goodies at the end of this pack to help with your event – including cake flags, bunting, and posters.

PLANNING YOUR EVENT IS EASY WITH THESE SIMPLE STEPS

1



Choose your fundraising idea

2



Pick a place, date and time

4



Set your fundraising target

3



Find a venue and book up early

5



Ask local businesses to get involved

6



Spread the word about your event



HOW YOUR MONEY WILL MAKE A DIFFERENCE

As a self-funded branch, we depend on amazing supporters like you to keep helping animals in need — we truly couldn't do it without you.

SPONSORED SILENCE



= £50

=



£50 provides a cosy bed, flea and worm treatment, and comforting toys and treats to help a frightened animal feel safe, healthy and loved.

CAKE SALE



= £100

=



£100 covers vaccinations, microchipping, a vet check and basic care for a newly rescued animal, while also helping to provide behavioural support for pets who are nervous or traumatised.

CAR BOOT SALE



= £300



£300 feeds all our animals for a week, funds vet care for several, and provides essential enrichment.

LONDON MARATHON



= £600



£600 provides months of care, emergency treatment, and helps keep kennels and catteries warm, clean and safe.

CHALLENGE TREK



= £1000



£1000 helps rehabilitate severely neglected animals, funds urgent medical care, and supports education to prevent cruelty.

Fundraising Tips



Social Media

Visit

<https://www.rspcacornwall.org.uk/fundraise/> to download your social media images and use them to spread the word about your event.

Sharing your story with pictures and videos can help boost support. You can also set up a Facebook event to keep everyone updated along the way. Make sure you tag the RSPCA Cornwall Branch wherever possible, find us here:

 [facebook.com/rspca.cornwallbranch](https://www.facebook.com/rspca.cornwallbranch)

 [instagram.com/rspcacornwallbranchofficial](https://www.instagram.com/rspcacornwallbranchofficial)

 [x.com/CornwallRspca/](https://twitter.com/CornwallRspca/)

Fundraising Boosters

- Ask for donations instead of birthday or Christmas gifts.
- Ask your employer if they offer matched giving; this is a great way to double up your efforts.
- It is all about good timing – ask for sponsorship on pay day.

Raising Money Online

- Set up your fundraising page, the earlier the better, by visiting: [justgiving.com](https://www.justgiving.com)
- Setting a target can help raise up to 46 percent more! If you hit your target push it up again.
- Tell your story with words and pictures – giving the reason behind your fundraising can help raise more

In The Press

Tell the press, including your local newspaper, radio and TV, about your amazing plans as they love to hear about what is going on in the community. Remember to include a quote, how people can support you, and the reason for your fundraising. Do not forget to mention that the **RSPCA Cornwall Branch is a self-funded charity**, relying entirely on local support to care for animals in need.

The Legal Bit

Before you start fundraising, check the rules to keep things safe and legal, especially if you are offering food or alcohol, running a raffle, or collecting money in public. Visit <https://www.rspcacornwall.org.uk/fundraise/> and read our fundraising terms and conditions to learn more.

WAYS TO MAKE YOUR FUNDRAISING KINDER TO ANIMALS

- **Skip paper invites** – Use email, social media or text instead. It is better for the planet.
- **Give travel info** – Let guests know how to get to your event. Share public transport options and encourage walking, cycling or car sharing.
- **Use real mugs** – Hosting a coffee morning? Use mugs or tea cups instead of single-use cups. Check your local RSPCA charity shop for second-hand crockery.
- **DIY decorations** – Make pom poms from tissue paper or paper chains from old newspapers or cards.
- **Make your own bunting** – Use fabric from old clothes or download our paper bunting at rspca.org.uk/fundraisingresources
- **Choose bubbles over balloons** – Balloons can harm animals. Bubbles are safer and just as fun
- **Tidy up** – Do not forget to collect all rubbish at the end of your event.

JUST A FEW SIMPLE CHANGES CAN MAKE A HUGE
DIFFERENCE TO OUR ENVIRONMENT AND THE
ANIMALS WE SHARE THE PLANET WITH.

Looking for other ways to get involved?



SIGN UP TO A CHALLENGE
EVENT AT:

rspcacornwall.org.uk/fundraise/

VIEW OUR ANIMALS TO
REHOME AT:

rspcacornwall.org.uk/how-to-adopt/

MAKE A REGULAR GIFT TO
RSPCA CORNWALL BRANCH

rspcacornwall.org.uk/beaconforms.com/form/4ccf4a5d

VOLUNTEER FOR US

rspcacornwall.org.uk/volunteering/



YOU COMPLETED YOUR FUNDRAISER!

HOW TO DONATE

Once your fundraiser is done and dusted there are a few options for how you can send it to us:

- Click the **DONATE BUTTON** on our website - <https://rspcacornwallbranch.beaconsforms.com/form/4ccf4a5d>
- **BY PHONE** - 01637 881455
- **BY POST** - RSPCA Cornwall Branch, The Venton Animal Centre, Quoit, St Columb, Cornwall, TR9 6JS
- Create a **JustGiving** page: <https://www.justgiving.com/rspcacornwall>



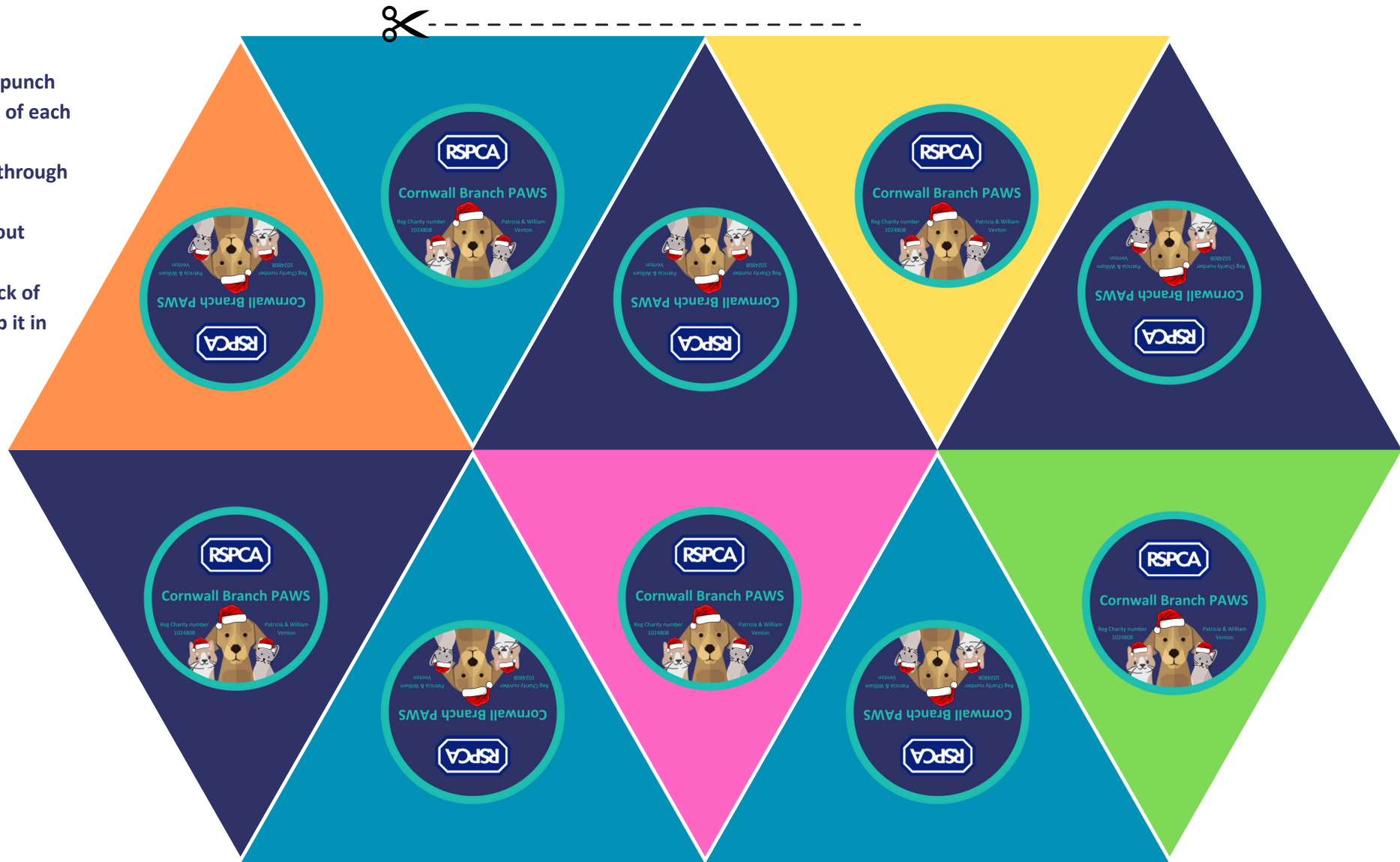
A BIG Thank You!

Your amazing fundraiser means that we can continue to rehabilitate and rehome hundreds of animals every year.



How To Make Your Bunting

1. Cut out the flags.
2. Using a hole punch, punch two holes at the top of each triangle.
3. Thread some string through the holes.
4. Space the triangles out evenly.
5. Stick tape on the back of each triangle to keep it in place.





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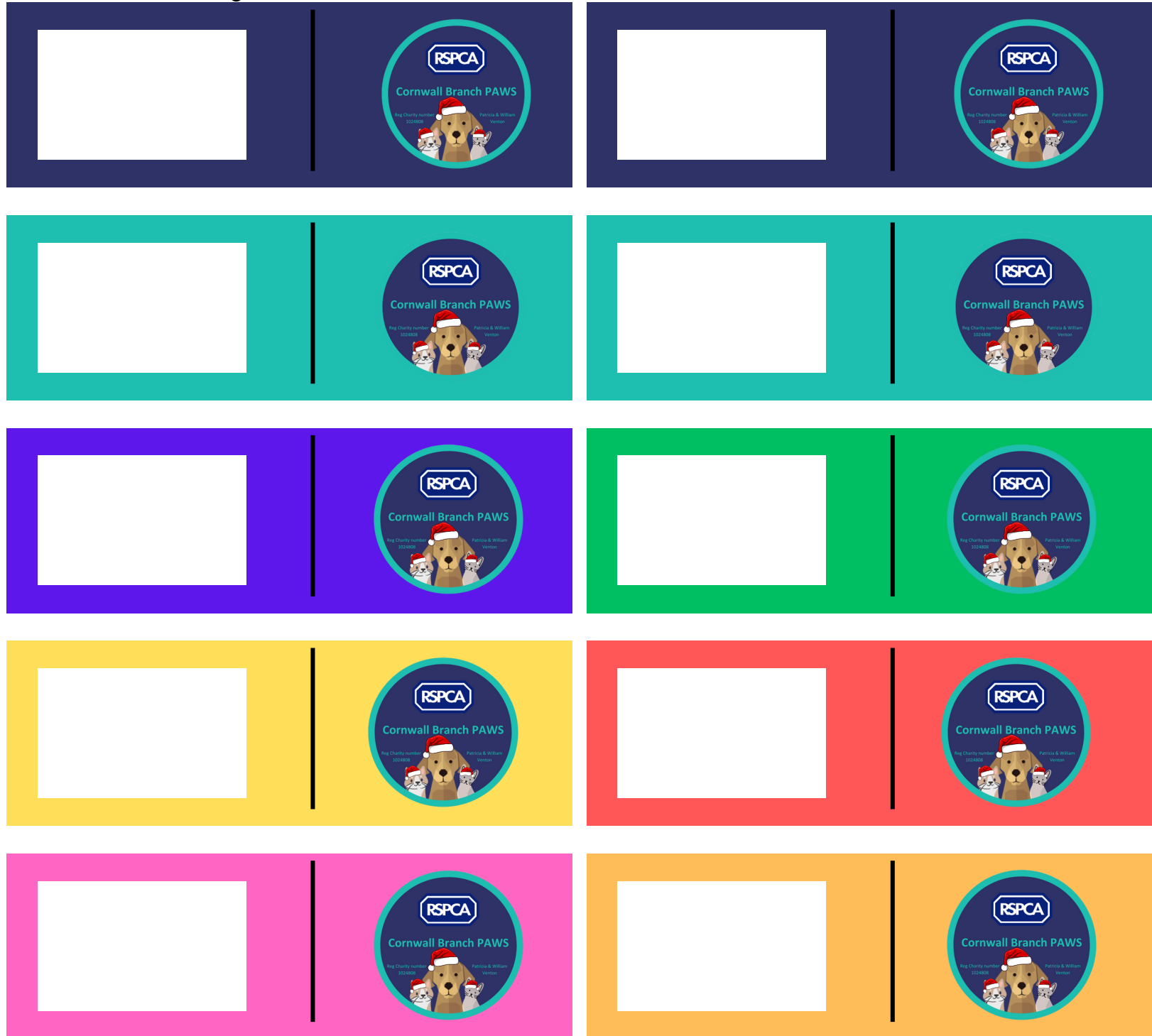
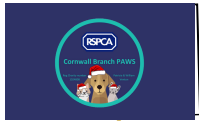


How to make your cake flags

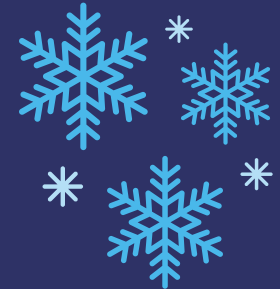
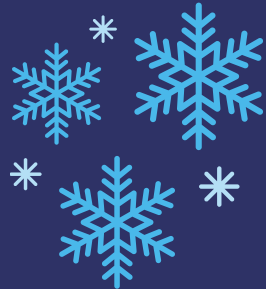
- Place glue in the middle of your cake flag on the reverse side.
- Fold the flag around a cocktail stick.

Use the blank space to write:

- A suggested donation
- The flavour of your cake



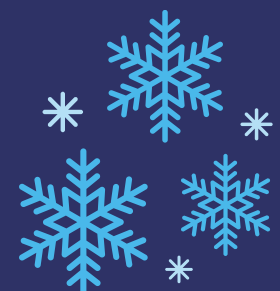
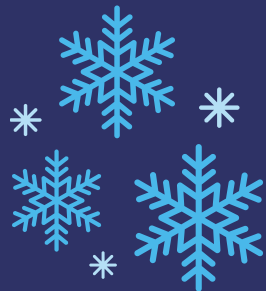
Fundraising in aid of



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Rspca Cornwall Branch is run as an independent charity under the umbrella of the National RSPCA, so we rely on local fundraising, sponsors and donations to maintain our finances. Reg Charity number - 1024808



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I am fundraising in aid of the RSPCA

Cornwall Branch by

at

Time/Date



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at

Time/Date



THANK YOU

YOU ARE PAWSOME!



I am fundraising in aid of the RSPCA

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Time/Date



THANK YOU



YOU ARE PAWSOME!

From my



In aid of the RSPCA Cornwall Branch
You can still donate here

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