

# RSPCA Cornwall

## Fundraising Handbook

"You're about to do  
something amazing for  
animals in need"



**Cornwall Branch**

Reg Charity number 1024808



# Welcome to the RSPCA Cornwall team

This handbook will included everything  
you need to start your fundraising  
journey with us

## Contents

- About us
- How your donation will help
- Fundraising ideas
- How to pay in your donation
- Thank you



# About RSPCA Cornwall

RSPCA Cornwall Branch works with the local community to improve animal welfare and runs a dedicated rehoming centre that helps hundreds of unwanted, stray, neglected and abused animals every year.

Regardless of an animal's age, medical or behavioural needs, we give them all a second chance.

Our rehoming centre was opened in 1996 by William and Patricia Venton as a separately registered charity from the RSPCA. Since then, our doors and hearts have been opened to animals in need. Our self-funded branch costs **£850,000,000** per year to run which is funded by local support



# Where your donation will go

**£10**

Feeds a  
homeless  
cat for one  
month

**£25**

Provides flea  
treatment for  
5 dogs

**£50**

Contributes to  
a dental for a  
rabbit

**£100**

Could feed 20  
dogs for one  
month

**£300**

Helps towards  
neutering to  
minimise  
stray cats

**£500**

Provides vital  
surgery for an  
injured animal

Every £1 raised for our centre will go a long way towards helping unwanted, stray, neglected and abused animals in Cornwall. We couldn't carry out our vital animal welfare work without your support.



# Fundraising ideas

Our A-Z of fundraising ideas will have something for everyone. From bake sales, to head shaves, sponsored runs to birthday fundraisers - no matter who you are, we've got a fundraiser for you



# A-Z of Fundraising

- Art Exhibition
- Afternoon tea party
- Auction
- Bake sale
- BBQ
- Bingo
- Birthday fundraiser
- Coffee morning
- Craft fair
- Clothing swap
- Charity Run
- Car wash
- Crochet party
- Community concert
- Dance marathon
- Dinner party
- Eighties night
- Easter egg hunt
- Fashion show
- Family fun day
- Farmer's market stall
- Football tournament
- Food festival
- Garden party
- Gala
- Games night
- Golf competition
- Halloween event
- Head shave
- Hill walking
- Half marathon
- Holiday fair
- Jumble sale
- Knitting afternoon
- Marathon
- Mini golf
- Office party
- Outdoor movie night
- Personal challenge
- Pub quiz
- 50/50 raffle
- Raffle a skill/prize
- School fundraiser
- Scavenger hunt
- Sports tournament
- Skydiving
- Silent auction
- Tea party
- Talent show
- University challenge
- Walk-a-thon
- Yoga in the park

# You're ready to go!

So you know what you want to do, but how do you get your fundraiser off the ground?

## Plan

To make your event the best it can be, there are certain areas that should be planned carefully, such as location, equipment and setting a goal

## Set the date

Is there a time of year that will be better for your fundraiser? Do some local research to make sure your date is perfect for your fundraiser

## Share

You've set the date, now share away! Using social media and word of mouth can make a huge difference. Spread the word with friends and family too!

## Celebrate

Did someone donate £1? Celebrate it! Every little counts and by showing gratitude, you'll be more likely to gain followers to your cause.



# Can we help?

Our fundraising team are always on hand to help with all aspects of your fundraiser

Share the  
love

We can share your fundraiser to our **35,000+** supporters on social media

Invite  
us

If you're hosting an event, let us know, we may be able to attend with a rescue dog to boost your fundraiser

If you need any information boards, posters, collection pots, equipment, or advice, please email [fundraising@rspcacornwall.org.uk](mailto:fundraising@rspcacornwall.org.uk)





# You completed your fundraiser!

Your fundraiser has just made a huge difference to animals in need!

## How to donate

Once your fundraiser is done and dusted there are a few options for how you can send it to us

- Drop in to see us at our rehoming centre
- Use our PayPal link:  
[https://www.paypal.com/donate?hosted\\_button\\_id=TMC6HBH2BC9Y6](https://www.paypal.com/donate?hosted_button_id=TMC6HBH2BC9Y6)
- Visit our JustGiving page:  
<https://www.justgiving.com/rspcacornwall>



Your amazing fundraiser means that we  
can continue to rescue, rehabilitate and  
rehome hundreds of animals every year

From us and all the animals,

Thank you

Contact our  
Fundraising Team for all  
questions and information:

[fundraising@rspcacornwall.org.uk](mailto:fundraising@rspcacornwall.org.uk)

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